

**Exploration Academy
Governance Board Meeting
April 9, 2013
Meeting Minutes**

Meeting Called to Order by Alexa Butzbaugh on April 9th at 6:10 in the K-Wing KITC

Present: Sheila Stenseth, Chad Welty, Alexa Butzbaugh, Kate Sebastian, Cathy Driftmier, Mike Murphy and Laurie Everitt

Audience Participation

- None

Announcements and Brief Agenda Item

- Reviewed upcoming calendar events:
 - Governance Board Meeting April 23rd
 - Governance Board Meeting May 14th
 - Governance Board Meeting May 28th
- Previous Meeting Minutes Approved

Exploration Academy Administration Report

- Enrollment Update: Enrollment is currently at 48 students; we have had three new students apply in the last two weeks. We are also consistent with the districts free and reduced lunch numbers. Deb Weaver and Bailey Hildebrandt will be our Science and Math teachers next year.
- Implementation Grant: The grant is nearly complete. Kate, Lauri, Kathy, and Karl Curtis at the Chamber are writing letters to be included with the grant. Signatures from Alexa and the Dean Gorrell will be needed soon.
- Budget: We have nearly used all of our phase I money, phase II will be released soon and can be used for purchases for the school. One large expense last cycle was the charter consultant. We discussed whether this was a useful, necessary, or required cost. It was determined that we would try to limit or eliminate this cost in the budget. Mike will be contacting the consultant to further discuss the issue.
- Advisor Communications: All parents have been contacted regarding the Exploration Academy. Advisors will be calling soon to set up initial parent meetings.

Project Updates

- Marketing- Marketing is an overarching theme to many of the projects. Some upcoming tasks include a newsletter article, presenting to study halls, writing a letter to the editor, finding a poster child, additional informational meetings, making a flyer, and revamping the brochure. Alexa suggested hiring a marketing consultant to help us organize and implement our marketing plan. Mike suggested that the recommended consultant could present a plan at the next governance board meeting.
- Web hosting-It was suggested that the minutes and governance board members information be posted on the website.
- Building-Cathy has spoken to a colleague about getting the needed furniture for the space. But because of the quantity of needs and current limits on funds we cannot purchase everything at once. Item and spaces need to be prioritized to meet our needs. Sheila suggested we focus on 30 workspaces and lounge area in our initial setup. As more funds become available we can add the needed furniture. The board agreed that should be our current priorities.
- Parent Information Committee-Nothing

- Community Networking-Laurie has begun to make connections to local business and organizations. Time bank was suggested as a possible organization that may be able to provide some community experts for our students.
- Curriculum-Nothing

Meeting Adjourned at 8:00